Census Bureau's Application Programming Interface (API)

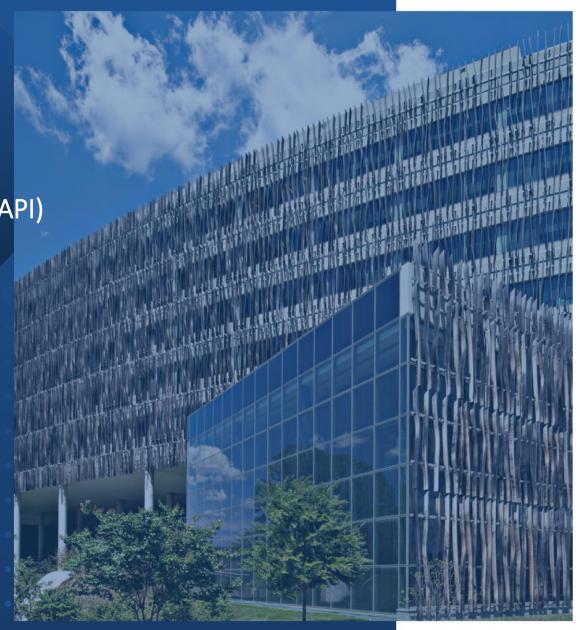
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Objectives

- ✓ American Community Survey basics
- ✓ Find available datasets in the application programming interface (API)
- ✓ Edit a sample URL to access the data you need
- ✓ View results in your web browser
- ✓ Save your results as a .csv file and format it to a readable format





Outline

- ✓ American Community Survey (ACS) Basics
- √ Census API Basics
- ✓ Building an API Request
- ✓ API Demo
- ✓ Resources for Learning More
- ✓ Questions



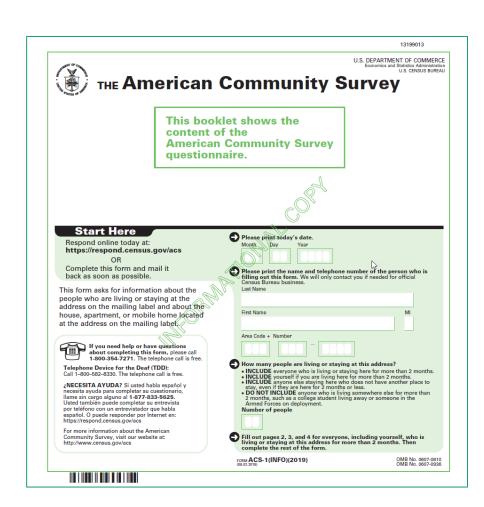


American Community Survey (ACS) Basics

The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- ✓ The nation's most current, reliable, and accessible data source
 for local statistics on critical planning topics such as age,
 children, veterans, commuting, education, income, and
 employment
- ✓ Surveys **3.5 million** addresses and informs over **\$675 billion** of Federal government spending each year
- ✓ Covers **40+ topics**, supports over **300** evidence-based Federal government uses, and produces **11 billion** estimates each year
- ✓ Key annual data releases:
 - √ 1-year Estimates (for large populations)
 - √ 5-year Estimates (for very small populations)





American Community Survey (ACS) Data

| POPULATION | | HOUSING | | | |
|---|--|---|--|--|--|
| SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans | DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation | Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In | | | |

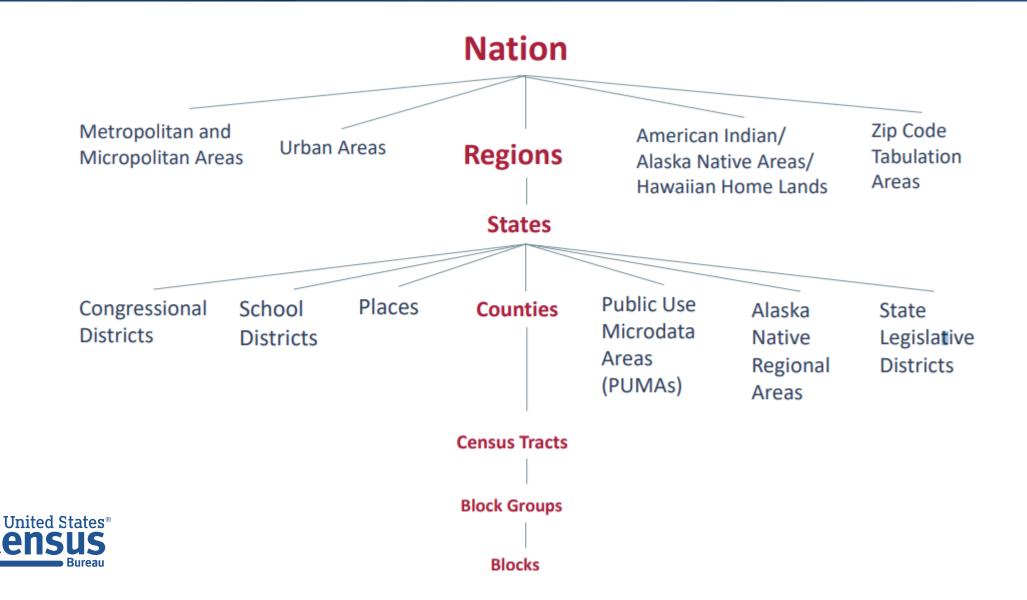


ACS 1-Year vs. 5-Year Estimates

| 1-Year | 5-Year |
|--|--|
| 12 months of collected data | 60 months of collected data |
| Statistics for areas with populations of 65,000+ | Statistics for all geographic areas down to the block group (sub-neighborhood) level |
| Smaller sample size – less reliable | Larger sample size – most reliable |
| More current statistics | Less current statistics |
| Best used when current data are more important, or for analyzing large populations | Best used when precise data are more important, or for analyzing small populations |



Available Geographic Areas



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Census Data API

Census Data API

 Data service that allows software developers and other users to access public data in a standardized way

Uses:

- Supports mobile and web applications (internal and external)
- Drives interactive data visualizations
- Connects to statistical analysis software like SAS and R

Advantages:

- Easily downloads target variables and geographies
- Immediate access to most current data
- No need to host data on another server
- More data than what is available on data.census.gov



Census Programs in the API

Demographic Programs

- American Community Survey
- Decennial Census
- Decennial Census Self Response Rates
- Health Insurance Stats (from Current Population Survey, Survey of Income Program Participation, ACS, Small Area Health Insurance Estimates)
- International Database
- Population Estimates and Projections
- Poverty stats (from CPS, Small Area Income & Poverty Estimates)

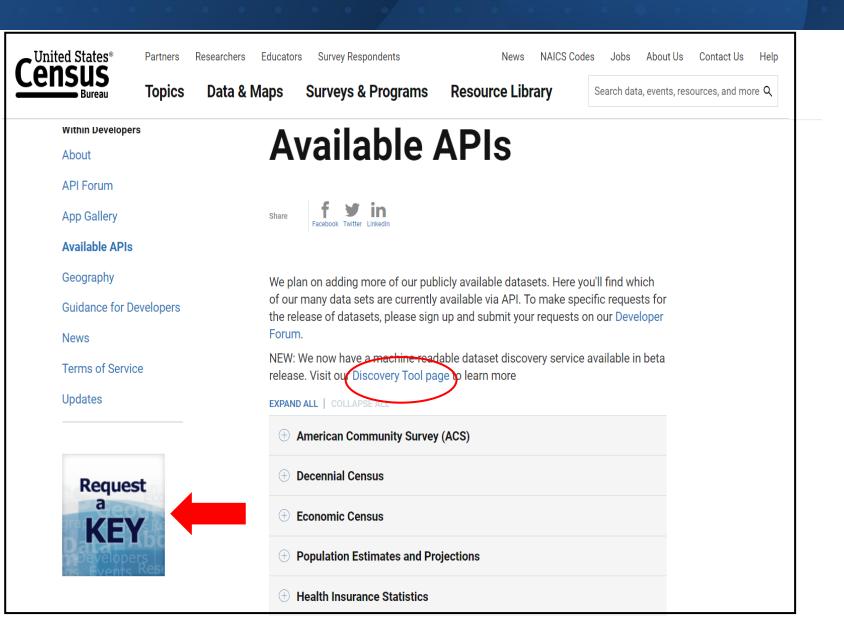
Economic Business Programs

- Annual Survey of Entrepreneurs & Annual Survey of Manufacturers
- Business Dynamics Statistics
- County Business Patterns & NonEmployer Statistics
- Economic Census & Economic Indicators
- International Trade
- Quarterly Workforce Indicators
- Survey of Business Owners

Other Programs

Census Planning Database

Developers Page



Accessing the API

- Request a key
 - No charge
 - Can make up to 500 API queries per IP address per day without a key
- Browse the Discovery Tool
 - List of several hundred datasets
 - Descriptions, variables, geographies, examples, etc
- Review updates
- Share your experiences in the Developers Forum

Discovery Tool

WITHIN DEVELOPERS

About

API Forum

App Gallery

Available APIs

Geography

Guidance for Developers

News

Terms of Service

Updates



Census Data API Discovery Tool

MARCH 01, 2014

in

The Census Data API Discovery Tool provides a machine-readable dataset discovery service and is available in three formats:

- · api.census.gov/data.html
- · api.census.gov/data.xml
- · api.census.gov/data.json

The content of api.census.gov/data.json is based largely on the Open Project Data Common Core Metadata Schema and is extended to include metadata specific to Census Bureau datasets. The api.census.gov/data.xml URI may be used to access the same information as XML.

Information Provided

- Dataset descriptions
- Variable labels and attributes
- Supported geographies
- Sample calls
- Links to program technical documentation

| American Community |
|---------------------|
| Survey: 5-Year |
| Estimates: Detailed |
| Tables 5-Year |

The American Community Survey (ACS) is an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. The ACS covers a broad range of topics about social, economic, demographic, and housing characteristics of the U.S. population. Summary files include the following geographies: nation, all states (including DC and Puerto Rico), all metropolitan areas, all congressional districts (116th Congress), all counties, all places, and all tracts and block groups. Summary files contain the most detailed cross-tabulations, many of which are published down to block groups. The data are population and housing counts. There are over 64,000 variables in this dataset.

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Starting Your Data Request

api.census.gov/data



Requests always begin with:

https://api.census.gov/data



Add the Year and Dataset Name Acronym

https://api.census.gov/data/2021/acs/acs1



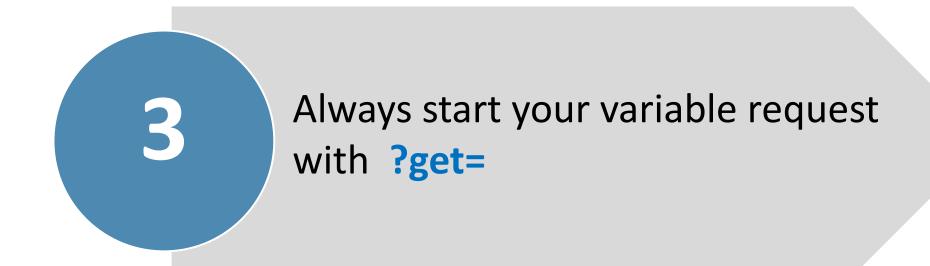
Find the dataset names by browsing the Discovery Tool

https://api.census.gov/data.html



Begin Your Variable Request

https://api.census.gov/data/2021/acs/acs1?get=





Add Your Variables

https://api.census.gov/data/2021/acs/acs1?get= NAME,B19013_001E,B19013_001M



Find the variables you want here:

https://api.census.gov/data/2021/acs/acs1/variables.html

- The variable called **NAME** provides the geographic name you are using to limit your search.
- Census Bureau

• The variables **B19013_001E** and **B19013_001M** provide the ACS estimate for median household income (E) and its margin of error (M).

Common ACS Variables

| Variables Ending In | Meaning | | |
|---------------------|---------------------------------------|--|--|
| E | Estimate | | |
| M | Margin of Error | | |
| PE | Percent Estimate | | |
| PM | Percent Margin of Error | | |
| EA | Annotation of Estimate | | |
| MA | Annotation of Margin of Error | | |
| PEA | Annotation of Percent Estimate | | |
| PMA | Annotation of Percent Margin of Error | | |



Add Your Geography

https://api.census.gov/data/2021/acs/acs1?get= NAME,B19013_001E,B19013_001M&for=state:*



Find available geographies here:

https://api.census.gov/data/2021/acs/acs1/examples.html

- state:* the wildcard (*) is added to include all states
- state:01 is for Alabama, state:02 = Alaska and so on...



Output from the API

https://api.census.gov/data/2021/acs/acs1?get=NAME,B19013_00 1E,B19013_001M&for=state:*

This URL returns data in JSON format which looks like this:

```
[["NAME", "B19013_001E", "B19013_001M", "state"],
 "Alabama","53913","781","01"],
["Puerto Rico","22237","478","72"],
["Arizona", "69056", "686", "04"],
["Arkansas", "52528", "1002", "05"],
["California", "84907", "542", "06"],
["Colorado", "82254", "791", "08"],
["Connecticut", "83771", "1112", "09"],
 "Delaware","71091","1795","10"],
 "District of Columbia", "90088", "3477", "11"],
["Florida","63062","425","12"],
 "Georgia", "66559", "712", "13"],
 "Hawaii", "84857", "2106", "15"],
["Idaho", "66474", "1752", "16"],
["Illinois","72205","574","17"],
["Indiana", "62743", "716", "18"],
 "Iowa", "65600", "777", "19"],
["Kansas","64124","951","20"],
["Kentucky","55573","701","21"],
["Louisiana", "52087", "750", "22"],
["Maine","64767","1258","23"],
["Maryland", "90203", "1065", "24"],
["Massachusetts", "89645", "1287", "25"],
"Michigan","63498","526","26"],
 "Minnesota","77720","915","27"],
 "Mississippi","48716","1242","28"],
```



Save the File and Clean It Up

- Save the file and add .csv to file name
- Change 'Save as Type' to 'All Files'
- In Excel, use REPLACE to delete unneeded characters ([] ")

| State | Median Household Income | МОЕ |
|----------------------|-------------------------------|---------|
| Maryland | \$90,203 | \$1,065 |
| District of Columbia | \$90,088 | \$3,477 |
| Massachusetts | \$89,645 | \$1,287 |
| New Jersey | \$89,296 | \$1,088 |
| New Hampshire | \$88,465 | \$2,144 |
| California | \$84,907 | \$542 |
| Hawaii | \$84,857 | \$2,106 |
| Washington | \$84,247 | \$844 |
| Connecticut | \$83,771 | \$1,112 |
| Colorado | \$82,254 | \$791 |
| Virginia | \$80,963 | \$731 |
| Utah | \$79,449 | \$1,246 |
| Alaska | \$77,845 | \$2,148 |
| Minnesota | \$77,720 | \$915 |
| New York | \$74,314 | \$613 |
| Rhode Island | \$74,008 | \$2,381 |
| Vermont | \$72,431 | \$2,216 |
| Illinois | \$72,205 | \$574 |
| Oregon | \$71,562 | \$1,058 |



API Variable Call vs API Entire Table Call

api.census.gov/data/2021/acs/acs1?get=NAME,B19013_001E,B19013_001M&for=state:*

- Example API call for 2 variables: B19013_001E and B19013_001M
- You can include up to 50 variables in the same API call, separated by commas

api.census.gov/data/2021/acs/acs1?get=NAME,group(B19013)&for=state:*

- Example API call for the entire B19013 table for all states
- The GROUP function allows you to get results for an entire table in one API call



American Community Survey (ACS) Data Tables

| ACS Data Tables | Table ID Begins With | API Call Begins With |
|------------------------------|----------------------|--|
| Detailed Tables | B or C | api.census.gov/data/2021/acs/acs1 |
| Subject Tables | S | api.census.gov/data/2021/acs/acs1/subject |
| Data Profiles | DP | api.census.gov/data/2021/acs/acs1/profile |
| Comparison Profiles | СР | api.census.gov/data/2021/acs/acs1/cprofile |
| Selected Population Profiles | S0201 | api.census.gov/data/2021/acs/acs1/spp |

www.census.gov/programs-surveys/acs/guidance/which-data-tool/table-ids-explained.html



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API Demos

- 1. Multiple estimates and multiple geographies (American Community Survey)
 - What is the homeownership rate and median household income across all counties in Tennessee?
- 2. Entire table Group function (American Community Survey)
 - How do I download the Housing Demographic Profile, table DP04 for all states?
- 3. Economic Data (County Business Patterns)
 - What are the total numbers and employment sizes of all business establishments in Davidson County, Tennessee?



API Demo – County Business Patterns

Economic Surveys CB2000CBP All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization

2020: ECNSVY Business Patterns County Business Patterns >



































Meaning of NAIC... Year= Geographic Area Name Meaning of Employment size of establi... Number of establishments Annual payroll (\$1,000) Davidson County, Tennessee 2020 20,512 26,899,504 Total for all sectors All establishments N : Davidson County, Tennessee Total for all sectors 2020 9.665 Establishments with less than 5 employees N 3,737 Davidson County, Tennessee Total for all sectors 2020 Establishments with 5 to 9 employees N Davidson County, Tennessee 2,958 Total for all sectors 2020 Establishments with 10 to 19 employees N : Davidson County, Tennessee Total for all sectors 2020 Establishments with 20 to 49 employees 2.493 N Davidson County, Tennessee Total for all sectors 2020 Establishments with 50 to 99 employees 884 N Davidson County, Tennessee 2020 Establishments with 100 to 249 employees 538 Total for all sectors N Davidson County, Tennessee Total for all sectors 2020 Establishments with 250 to 499 employees 155 N Davidson County, Tennessee Total for all sectors 2020 Establishments with 500 to 999 employees 52 N 2020 Davidson County, Tennessee Establishments with 1,000 employees or m... 30 Total for all sectors N 2020 Davidson County, Tennessee Total for all sectors Establishments with 1,000 to 1,499 employ... 12 Davidson County, Tennessee Establishments with 1,500 to 2,499 employ... N: 2020 Total for all sectors 11 Davidson County, Tennessee Total for all sectors 2020 Establishments with 2,500 to 4,999 employ... 5 N

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Accessing Data in Bulk

Benefits of the API

- Get the exact variables and geographies that you need
- Can easily update API calls to get data across years: Most variables are consistent from year to year
- The API has more historical data than data.census.gov

Limitations of the API

- Only one geographic summary level at a time
- Not all collections of geographies are available (e.g. all census tracts in the U.S.)

Other Ways to Get Data in Bulk

- data.census.gov
- FTP sites



Update the Year in Your API Call to Get Data Over Time

- Most variables are consistent from year to year. But, be sure to check for possible changes
 - > api.census.gov/data/2018/acs/acs1/ profile?get=NAME,DP02_0015E&for=state:*
 - > api.census.gov/data/2019/acs/acs1/ profile?get=NAME,DP02_0016E&for=state:*

2018 Variable: **DP02_0015E** – Average Household Size

| DP02_0015E | Estimate!!HOUSEHOLDS BY TYPE!!Total households!!Average household size | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES | not required | DP02_0015EA, DP02_0015M, DP02_0015MA | 0 | float | <u>DP02</u> | |
|------------|--|--|-----------------|--|---|-------|-------------|--|
|------------|--|--|-----------------|--|---|-------|-------------|--|

2019 Variable: **DP02_0016E** – Average Household Size

| DP02_0016E | Estimate!!HOUSEHOLDS BY TYPE!!Total households!!Average household size | LINIUMED COLUMN | not required | DP02_0016EA, DP02_0016M, DP02_0016MA | 0 | float | <u>DP02</u> | |
|------------|--|-----------------|-----------------|--|---|-------|-------------|--|
|------------|--|-----------------|-----------------|--|---|-------|-------------|--|



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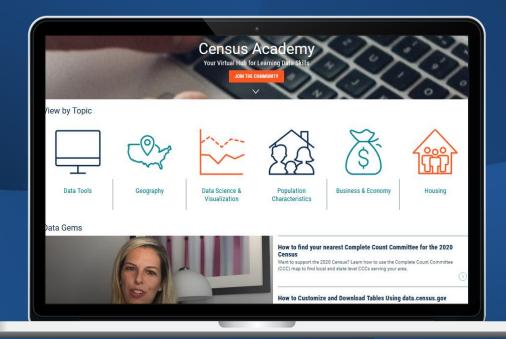
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