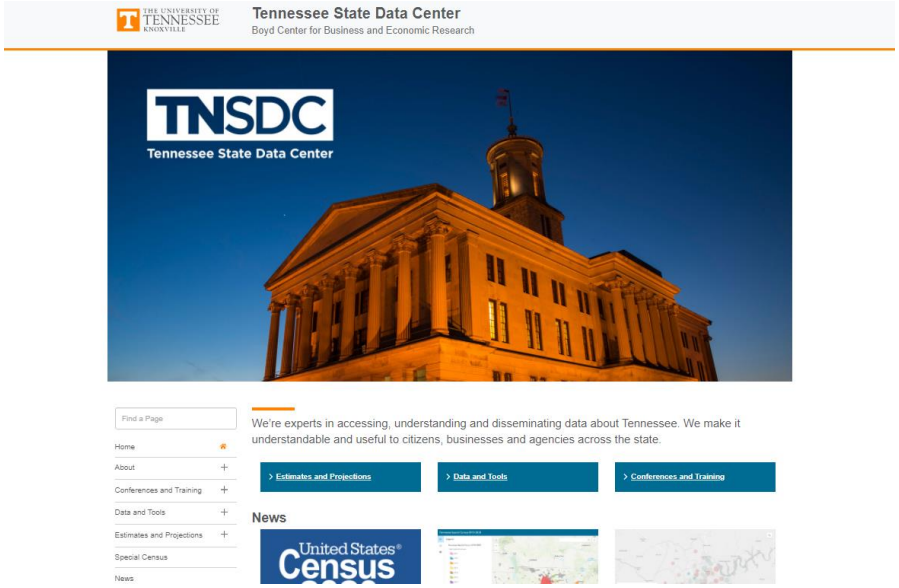
2020 Year in Review

Highlighted State Data Center work over the past year

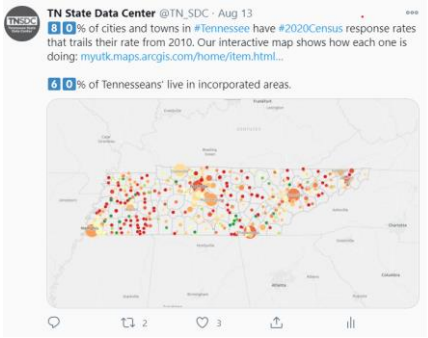
THE UNIVERSITY OF TENNESSEE KNOXVILLE
BOYD CENTER FOR BUSINESS & ECONOMIC RESEARCH

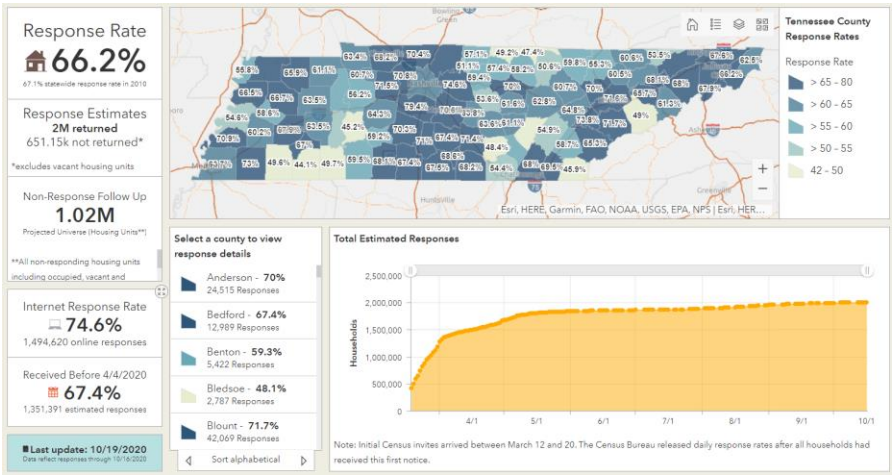
TNSDC
Tennessee State Data Center



New identity and website

- Web WordPress site and domain (tnsdc.utk.edu) launched in January
- Revised identity including logos, collateral graphics and newsletter design
- Compatible with larger UTK brand



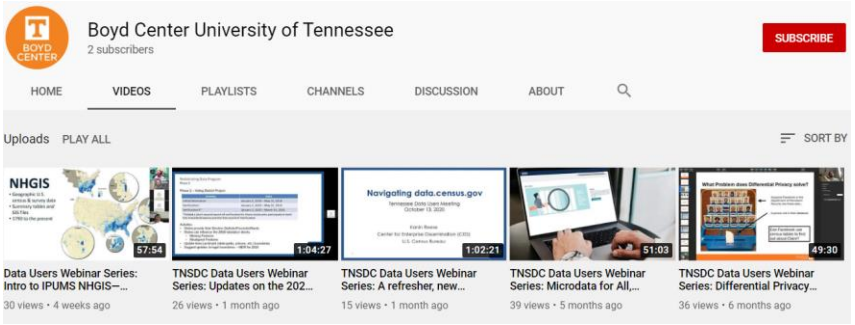


2020 Census Support

- Count Review Operation
  - 9,299 missing housing units
  - 246 Group Quarter records added
- Tennessee Complete Count Committee
  - Monthly membership updates
- Social media
- COVID-19 Campus Closure Impacts
  - Group Quarters contacts for e-Response Pivot
  - On and off-campus housing outreach
- Tracking non-response/response

2020 Webinar Series

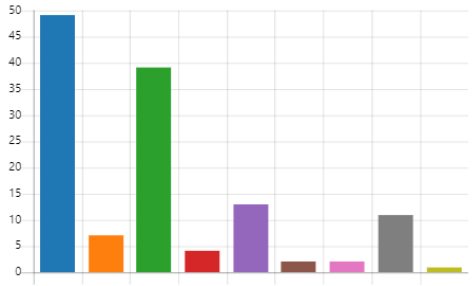
- 5 Sessions
- ~450 registrations
- Partnerships
  - TNGIC
  - Comptroller



Information Requests

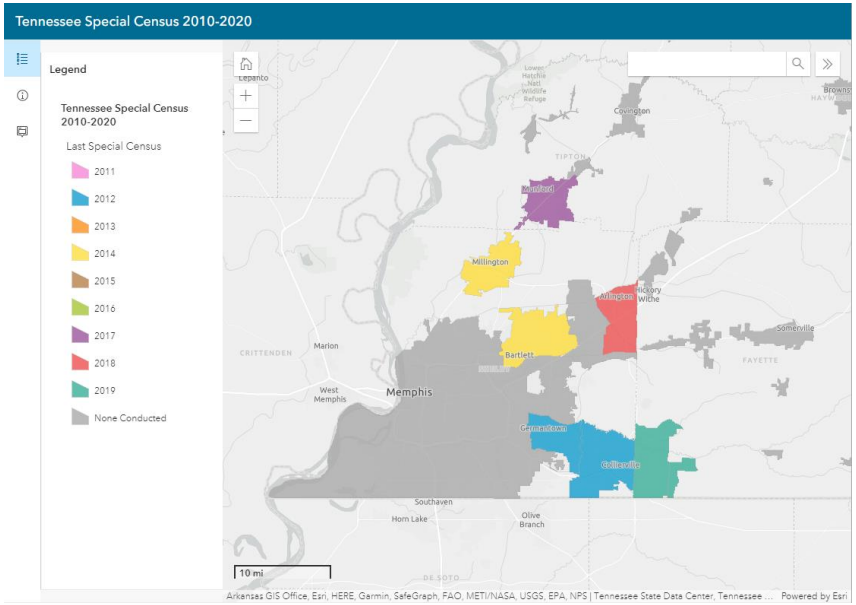
- 128 requests for information or assistance locating data
- 67% increase over 2019

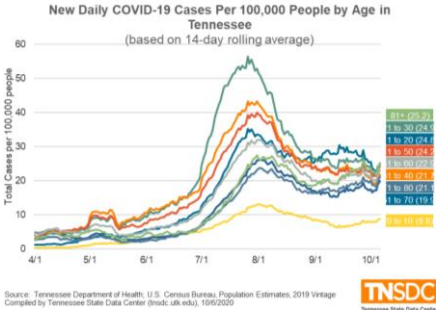
Government	49
Business	7
Academic/Research	39
Community-based organizatio...	4
Private citizen	13
Media (Radio)	2
Media (TV)	2
Media (Print)	11
Other	1

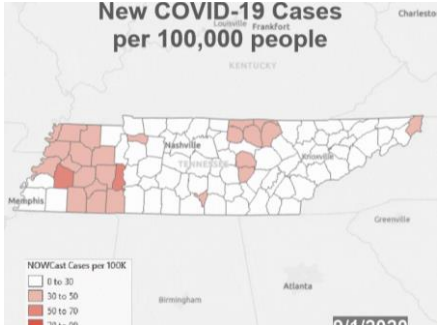


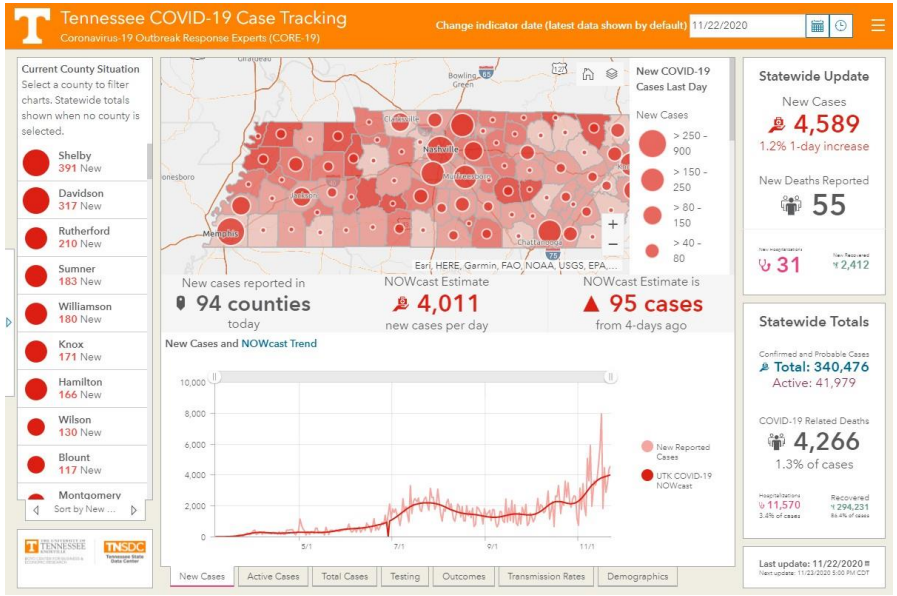
Special Census

- Procedure revisions
- Roster templates
- 2010–2020 map of participating communities
- Relationship with Development Districts







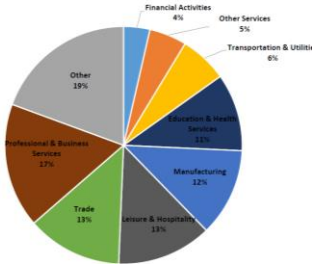


COVID-19 Tracking

- Daily updates to county-tracking dashboard
- Social media
- Collaboration with UTK Epidemiologists and Public Health Experts
- Obtained Special tabulation from Census Bureau: 2019 Population Estimate data compatible with the TDOH age groups

Figure 4: Distribution of Initial UI Claims: 11/21/2020

Updated weekly; last revision 11/30/20.



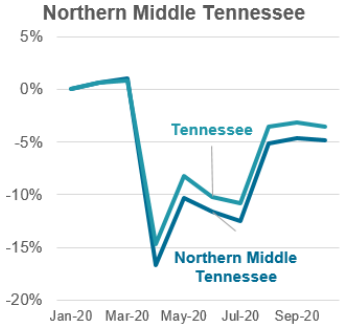
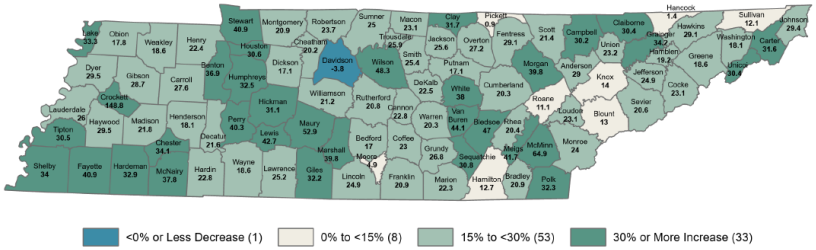
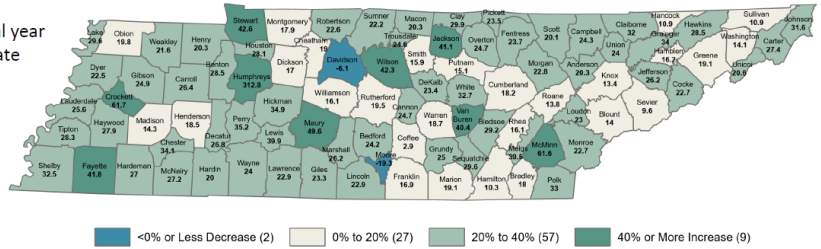


Figure 15: Local Option Sales Tax Revenue Growth by County

Updated monthly; last revision 11/12/20.



Fiscal year to date



Tennessee Economic Indicators

- Produced for Tennessee Dept. of Finance and Administration
- Released weekly Thursday or Friday (within 1-day of new data)
- Includes trends in four major topics
  - Unemployment Insurance Claims
  - Unemployment Rate
  - Employment
  - Sales Tax Revenue
- Expanded to interactive formats in 2021

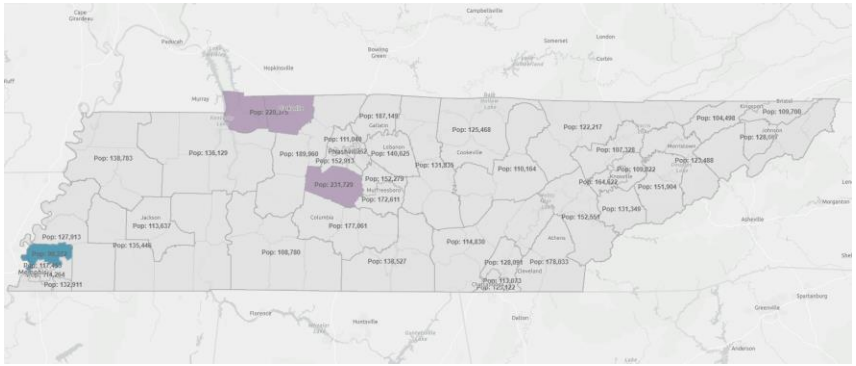
2021 SDC Work Plan

Renewed MOA

- Renewing TNSDC Lead MOA with Census Bureau
- Affiliate Annual Report (Q1)
- Renew affiliate MOAs (Q4)

2020 PUMA Geography Review

- Microdata geography with >100,000 people
- Seeking partner agency
- Project Timeline
  - **Fall 2020**: PUMA proposed criteria
  - **Spring 2021**: Final 2020 PUMA criteria posted
  - **Late Spring-Summer 2021**: Delineation of 2020 PUMA's



Webinar Series and Conference

- **Spring Webinar Series**
  - Differential Privacy (maybe)
  - Count Question Resolution and Tennessee Special Census program
  - Annual Business Survey and Census Business Builder
- **Fall Conference (tent. Late Oct – Early Nov)**
  - Data user best practices: ACS Vintage comparisons, dealing with data suppression, testing statistical significance and margin of errors
  - 2020 Census data products
  - PUMA Geography and Microdata access

2020 Census Data Release

- Process Prototype Redistricting Data Products
- 2020 Redistricting Data Repository
  - Geographic Products
  - P.L. 94-171 Redistricting Data (CSV)
  - GIS-ready data (Shapefile, file geodatabase)
- Data Visualizations, dashboards and analysis

Count Question Resolution

- 2020 Census challenge program
- Webinar (pursue partnership with CTAS, MTAS)
- Explainers and relationship to Special Census

Questions and Comments

What would you like to see?
How can the SDC help your agency?
How can the SDC help you as a data user?