Agenda

- Data Visualizations
  - What is it and why we do it?

- Project Work
  - Data
  - Prep
  - Visualizations
  - Analytics

- DEMO

- Q & A
Data Viz
Data Visualization

• Exploring new methods of Data Dissemination
  • Census API/Hackathons & Vizathons
  • Data Visualizations (and where they live)
• Industry Conferences
• Webinar Series
  • Training new users
• Corporate Outreach
• Building Data Tools
• Internal “BI” Analytics
Recent Data Viz Projects
Starting to build your visualization

- Accessing census data
  - AFF
  - data.census.gov
  - Census API
- Prepping the data
  - Cleaning and modifying
Demo
What’s Next?

• “Take 10” Map for 2020
• Data Viz Projects (Data Releases, etc.)
  • MyCD
  • Stats in Schools
  • Navigator Update
• Analytics
  • Email Marketing
  • CRM Data
• Training
  • Webinars | Presentations
  • Census Academy (videos)
• Data Viz Newsletter
• What would you like to see!!?
Get the data and build a Viz

- 2017 ACS Navigator Call

- Training Texas SDC drive folder
Additional Resources

• Census Academy
  • https://www.census.gov/academy

• Tableau Public
  • https://public.tableau.com/profile/us.census.bureau

• Tableau Training Videos
  • https://www.tableau.com/learn/training
Q&A

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